

Ballari V. V. Sangha's VIJAYANAGAR COLLEGE, HOSAPETE. Affiliated to Vijayanagara Srikrishnadevaraya University, Ballari. Department of BBA



Event Report: Participation in Management Fest at Global College, Hubli Date of Event: May 2nd & 3rd, 2025

Introduction

As part of our academic and extracurricular development, our team of 10 BBA final-year students participated in a two-day Management Fest hosted by **Global College, Hubli** on **May 2nd and 3rd, 2025**. This event brought together over **40 colleges** from different regions and featured a wide array of competitions aimed at testing managerial, entrepreneurial, creative, and analytical skills.

Team Composition and Event Participation

Our college team actively took part in various events during the fest. The team was distributed across different competitions, as follows:

- Best Manager: 1 participant
- Startup Event: 2 participants
- Quiz Competition: 2 participants
- Creative Craft Making: 3 participants
- Hunk (Personality & Confidence Round): 1 participant
- Finance Event: 1 participant

Each event tested unique skills, from leadership and innovation to creativity and business acumen. Every participant prepared rigorously and contributed immensely to the overall performance of our college.

Ice-Breaker Activity on Social Awareness

All participants were mandatorily involved in a special **Ice-Breaker Event focused on Social Awareness**. Our team chose to shed light on the **Kolkata Rape Case**, a deeply moving and sensitive issue. Through this activity, we aimed to raise awareness about women's safety, justice, and the need for stronger societal action. Our performance was impactful and well-received, ultimately earning us **2nd Prize among 40 participating colleges**, a proud moment for our entire team.





Cultural Event

Apart from the competitive events, a vibrant **Cultural Night** was held where different colleges showcased regional and thematic performances. Our team performed two major acts:

- Kalimatha Act showcasing the powerful and divine representation of feminine energy and strength.
- **Pushpa Performance** a high-energy dance performance inspired by the popular movie "Pushpa", displaying grit, attitude, and team synchronization.

These performances were a visual treat and earned a lot of appreciation from the audience and judges alike.

Experience and Learning

This fest was not just a competition but a platform for learning, networking, and self-exploration. Key takeaways include:

- Enhanced teamwork and collaboration
- Exposure to diverse talents and managerial skills
- Practical insights into business and creativity
- Strengthening of confidence and communication abilities

It was truly a **beautiful and amazing experience** that brought memories and friendships to cherish forever.

Conclusion

Participating in the Management Fest at Global College, Hubli was a milestone in our student journey. Winning the 2nd prize and witnessing our team's cultural and competitive spirit was a moment of pride. We look forward to many more such opportunities that build our competence and character.

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