



Ballari V. V. Sangha's
VIJAYANAGAR COLLEGE, HOSAPETE.
Affiliated to Vijayanagara Srikrishnadevaraya
University , Ballari.
Department of BBA



Event Report: Participation in Management Fest at BITM College, Bellary

Date of Event: May 9th, 2025

College: [vijayanagara college hosapete]

Introduction

As a part of our academic and extracurricular engagement, our team of **17 final-year BBA students** had the incredible opportunity to participate in a one-day **Management Fest** held at **BITM College, Bellary**, on **May 9th, 2025**. The event attracted enthusiastic participation from over **30 colleges** across the region and served as a platform for students to showcase their talent, knowledge, creativity, and team spirit.

Team Participation and Event Details

Our team participated in a wide range of management and cultural events, ensuring representation in almost all key categories:

- **Best Manager:** 1 participant
- **Marketing Event:** 4 participants (2 individual + 2 team members)
- **Quiz Competition:** 2 participants
- **Human Resources (HR) Event:** 2 participants
- **Finance Event:** 2 participants
- **Team Building Activity:** 4 participants
- **Cultural Events:** 4 participants

Each event was designed to assess diverse skill sets such as leadership, strategic thinking, problem-solving, creativity, and coordination.

Achievements

Our team's hard work and preparation paid off with the following achievements:

- 1 **1st Prize in Human Resources (HR) Event**
- 2 **2nd Prize in Cultural Performance**





- 🌟 **Best Manager Participant Reached Final Stress Round** – among participants from **30 colleges**

These results reflected our team's dedication, teamwork, and the quality of talent we brought to the event.

Cultural Performance

One of the highlights of the fest was the **Cultural Event**, where our team gave a powerful and energetic performance. We presented:

- **Pushpa Performance** – an entertaining act inspired by the popular film, showcasing confidence and flair.
- **Karnataka Cultural Act** – a traditional dance performance reflecting the rich cultural heritage of Karnataka, filled with grace, color, and pride.

Our presentation stood out among many and won us the **2nd Prize**, earning appreciation from the audience and judges alike.

Experience and Learnings

This fest was not just a competitive event but a learning experience. We gained:

- Real-world exposure to management challenges
- Improved public speaking, negotiation, and decision-making skills
- Better team coordination and interpersonal understanding
- Deeper insights into functional areas like HR, Marketing, and Finance
- A renewed appreciation for our cultural roots and presentation skills

Overall, it was a **beautiful and amazing experience** that gave us both joy and growth.

Conclusion

The Management Fest at BITM College, Bellary, was a memorable chapter in our student life. Representing our college, competing with peers from across 30 institutions, and winning awards was truly rewarding. We returned with enhanced confidence, new friendships, and valuable memories that will last a lifetime.

We are grateful for this opportunity and look forward to participating in more such enriching experiences.

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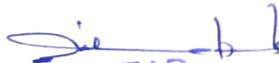
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