




Ballari V. V. Sangha's
VIJAYANAGAR COLLEGE, HOSAPETE.
Department of Business Administration
Affiliated to Vijayanagara Srikrishnadevaraya University , Ballari.

COMMINGLE-2K21: A Marketing fest was organised on 13th February 2021. The programme was inaugurated by Principal Dr.V.S.Prabhaiah & HOD of BBA dept Mr.Sikandar Basha. Around 51 students were benefited out of this fest. The key takeaways of the fest were to enhance the knowledge relating to the 4P's of the market i.e., Price, Product, Place and Promotion and also to build up the effective communication & presentation skills.

The programme organisers were Mr. Vinay P & Mrs.Manjula G.
The Valedictory done by Chairman Sri Salisiddiah Swamy.






 HEAD
 Dept. of BBA
 Vijayanagar College
 HOSAPETE


 Principal
 Vijayanagara College
 HOSPET