



Ballari V. V. Sangha's
VIJAYANAGAR COLLEGE, HOSAPETE.
Department of Business Administration
Affiliated to Vijayanagara Srikrishnadevaraya University , Ballari.

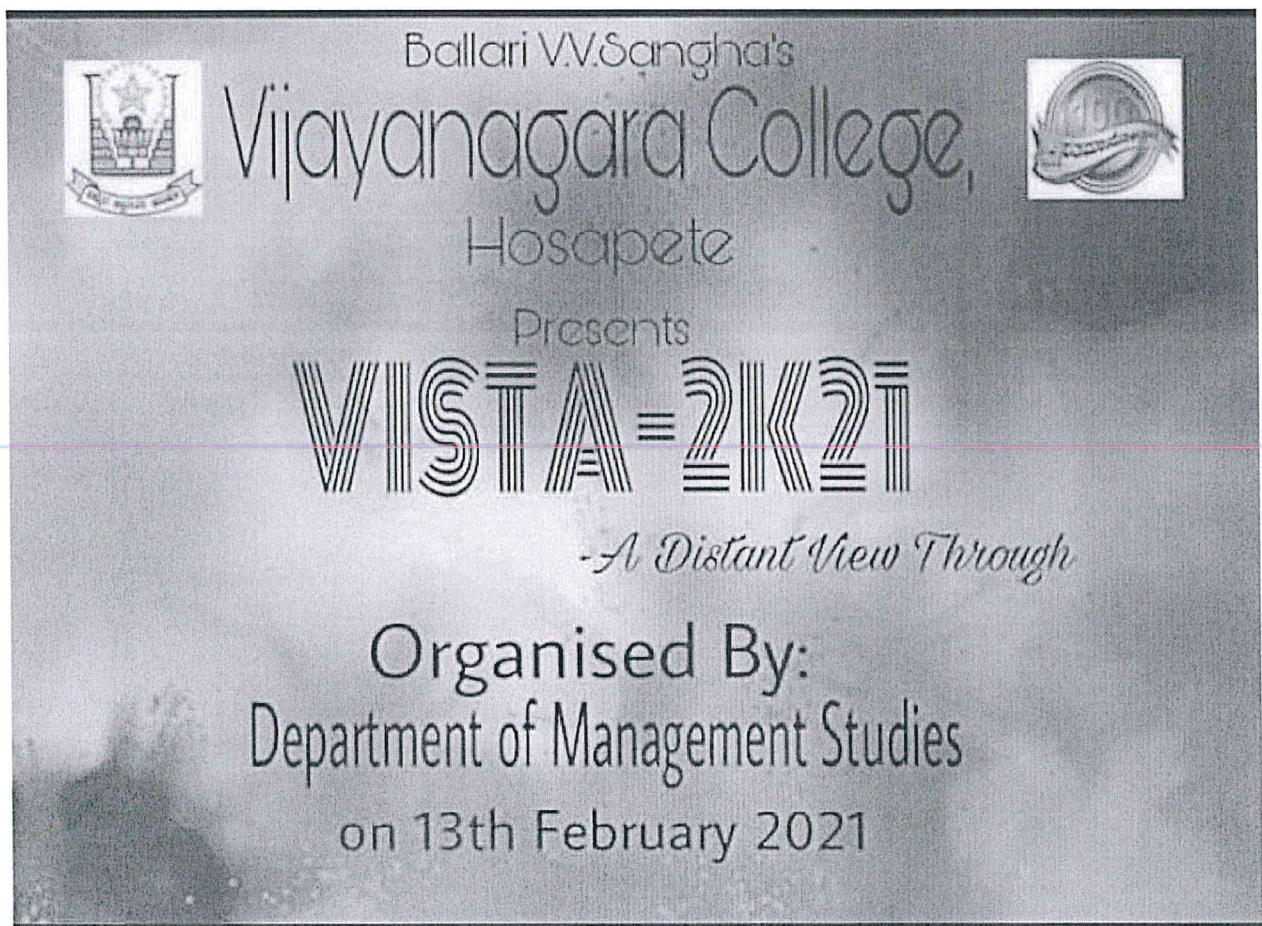
VISTA-2K21: An in-house fest was organised on 13 February 2021. The programme was inaugurated by Principal Dr.V.S.Prabhaiah & HOD of BBA dept Mr.Sikandar Basha. Around 60 students were benefited out of this fest.

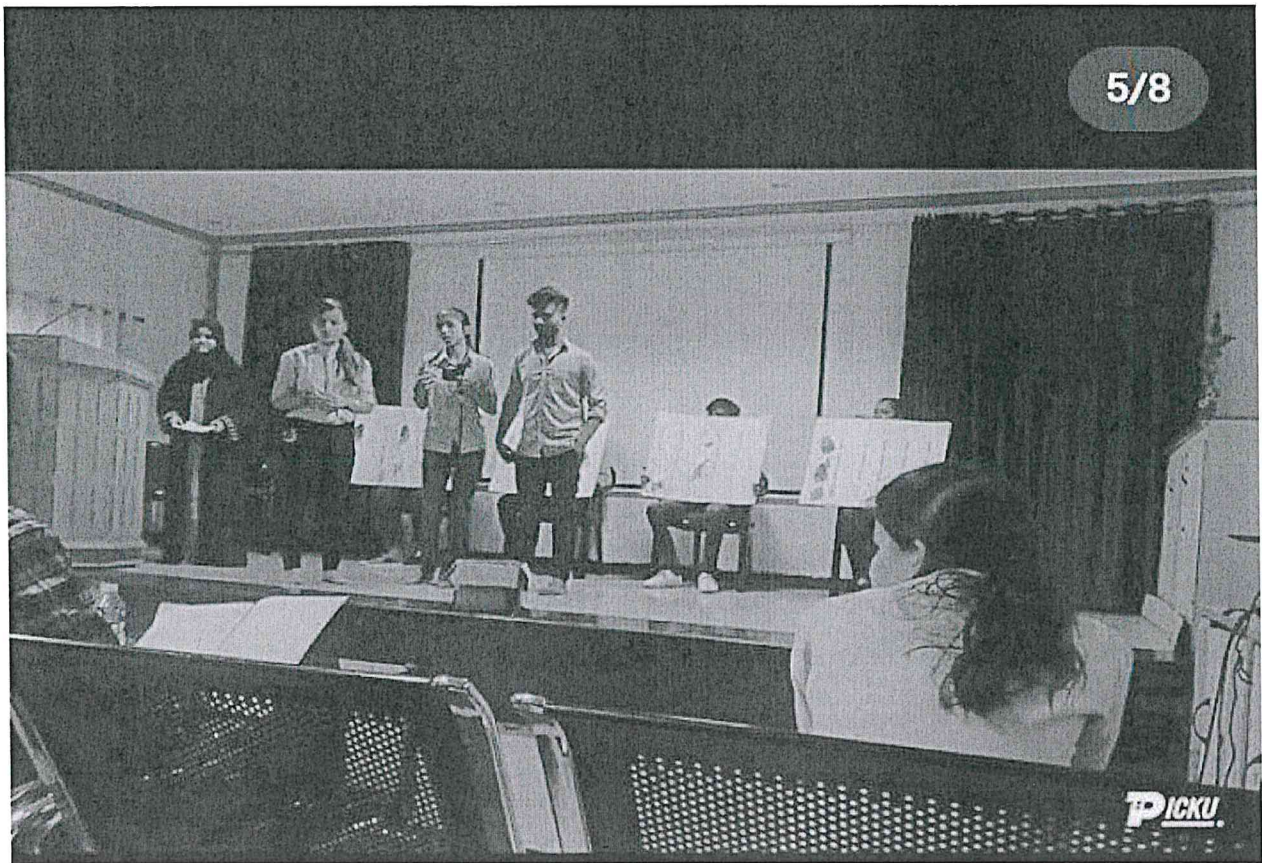
The key takeaways of the fest were

to building up marketing strategies;


enhance the knowledge relating the advertisements by analysing the advertisement media used by different companies for their products.

The programme organisers were Mr. Vinay P & Mrs.Manjula G.





BBA DEPARTMENT VNCOLLEGE HOSAPETE


HEAD
Dept. of BBA
Vijayanagar College
HOSAPETE


Principal
Vijayanagara College
HOSPET